



# THE SHINGO PRIZE

for OPERATIONAL EXCELLENCE

## The Shingo Prize for Operational Excellence

### THE SHINGO PRIZE

A HIGHER STANDARD



#### OPPORTUNITY

For 20 years The Shingo Prize has educated, assessed and recognized operational excellence in outstanding companies in North America. Now it is being rolled out to the rest of the world. The philosophy of the Shingo Prize is that world-class performance in quality, cost and delivery can be achieved through lean principles and techniques in core operational and business processes. Dubbed the “Nobel Prize of Manufacturing” by Business Week, The Shingo Prize is recognized as the premier award for operational excellence. The Shingo Prize’s singular focus is on achieving demonstrable business results through the application of Dr. Shingo’s levels of transformation: lean principles, systems, and techniques/tools. True innovation is not achieved by superficial imitation or the isolated or random use of lean tools and techniques and systems, the “know how”, but instead requires the “know why” - i.e., an understanding of underlying principles. The Shingo Prize model articulates the characteristics of a successful world-class lean enterprise.

#### What:

The Shingo Prize evaluation criteria are based on an enterprise-wide lean business systems model. Masaaki Imai, Chair, Kaizen Institute described The Shingo Prize as the only award program in the world focused on lean manufacturing and the elimination of “muda” or waste. The model demands system integration based on proven lean manufacturing and business practices. The Shingo Prize criteria focus on customer satisfaction and profitability; quality, cost and delivery; lean core operations; leadership and empowerment. A Board of Examiners consisting of lean leaders from around the world carry out the rigorous process of evaluating the 100 page Achievement Report that will be validated during the 2-3 day company Site Evaluation Visit. Based upon the assessment results the Board will recommend the applicant to the Executive Committee for the Shingo Bronze Medallion, the Shingo Silver Medallion or The Shingo Prize.



## Why:

Shingo Prize winning companies are expanding their lean focus to all their business processes and through all the Shingo levels of transformation. They are creating cultures of continuous improvement and empowering their organizations to see improvement opportunities more clearly. Previous recipients have demonstrated best-practice in world-class processes and have achieved outstanding results delivering superior quality, competitive cost and high customer satisfaction.

## Who:

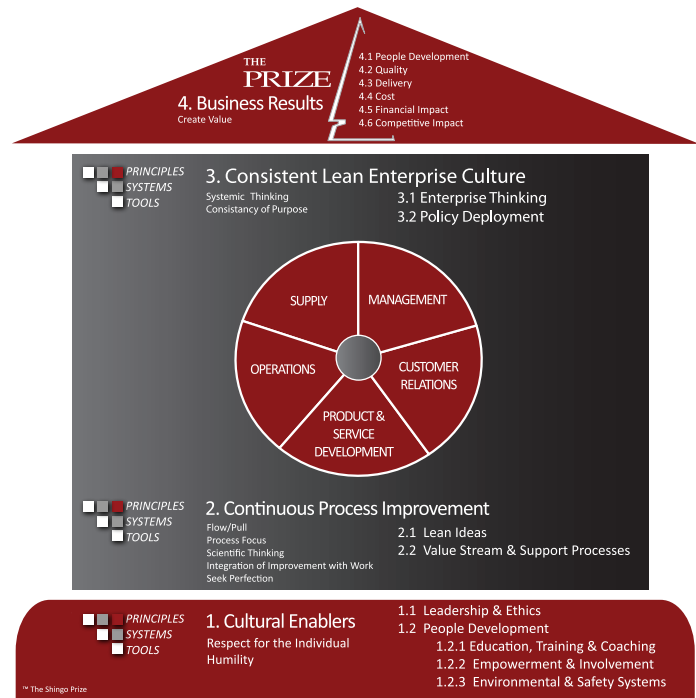
The Shingo Prize is open to enterprises of all kinds that have embedded the lean principles, systems, and techniques/tools in their organization and are seeing sustained business success.

## How:

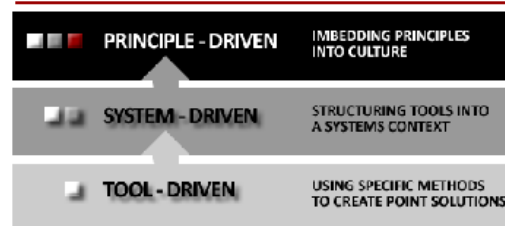
The Shingo Prize Model and Business Guidelines provide companies with a blueprint for lean transformation and the attainment of operational excellence that will drive an organization through the levels of transformation and build a solid foundation for deep cultural change. These are supplemented by The Shingo Prize Approach to Operational Excellence (101) workshops that provide practical guidance on how to prepare to challenge for the Shingo Prize. Participants will learn how to use the assessment methodologies to drive transformation and how to present and substantiate their achievements and business results.



## TRANSFORMATION MODEL



## SHINGO LEVELS OF TRANSFORMATION



## Shigeo Shingo

The Shingo Prize is named in honor of the late Dr. Shigeo Shingo. Dr. Shingo has been described as an “engineering genius” who helped create, train and write about many aspects of the renowned Toyota Production System and related production systems. Many of his improvement principles, such as Single-Minute-Exchange-of Die (quick changeover), Poka-Yoke (mistake proofing) and non-stock production (minimum inventory) are described in six books published in the English

